



BRAND AMBASSADOR PROGRAM 2021
THE REWARDS SYSTEM

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The Rewards System

This rewards system is our way of continuing our mission to create, explore, and inspire. We want to create a community of the North's finest content creators who inspire their communities.

A big part of why we created this rewards system is to inspire passion in our ambassadors. We're hoping an opportunity to travel, make residual income, work from wherever, whenever, and collaborate with a high-end brand will be motivation enough for you to succeed. This rewards system is made to support your dreams while you help us fulfill ours as well.



AWARDING POINTS

How it Works

There's 3 actions that earn you rewards points:

Points	50	100	200
Action	Post on social media ft. NOCU	Refer a friend to the program	A customer uses your code

When you post on social media with your NOCU products, email us a link as proof. If you refer a friend to the program, they should let us know that you referred them during the registration phase. When you make a sale and a customer uses your code, we assign the points accordingly. Do all three on a regular basis and you'll earn points quickly!



AWARDING POINTS

Bonuses

There's 3 actions that earn you bonus rewards points:

Points	250	450	750
Action	10 posts on social media ft. NOCU	Refer 10 friends to the program	10 customers use your code

Each action is a milestone, and is an opportunity for us to keep track of your progress. This is a great opportunity to make your way to some of the harder to attain rewards.

Through some solid content, persistence, and creativity you can surely get there quicker than you think! These bonuses help you reach your goals quicker.



THE REWARDS

A Breakdown of Each

Reward No. 1 (Starter Prize)

\$50 voucher for our online shop (2000 Points)

These vouchers can be combined, for example if you redeem 6000 points you will receive a \$150 voucher. Points can be earned through any combination of sales, posts, and referrals.

You'll get to choose from the current collection of products, with a majority of them being made using sustainable materials. This is great prize to get you started and it'll allow you to get a feel for the products!

This is just one of the many options available!



THE REWARDS

A Breakdown of Each

Reward No. 2

A two-way flight anywhere in Canada (15,000 Points)

We'll work directly with you to arrange a two-way flight to a destination of your choice, and at a time that is most convenient for you. We want to help provide you with an experience you can share with your followers.

This is a great option for our travel enthusiasts. An opportunity to travel to one of Canada's many amazing landmarks.



THE REWARDS

A Breakdown of Each

Reward No. 3

3 nights at an Airbnb of your choice (20,000 Points)

We will arrange a get away to a location of your choice, and at a time that is most convenient for you.

We will help provide you with a unique Airbnb experience. You will be able to choose from a wide variety of cottages, condos, cabins, and yurts. All curated by a top-tier designer from Toronto.

This ones for our ambassadors who love to get away.



THE REWARDS

A Breakdown of Each

Reward No. 4

A 1% profit share in NOCU (25,000 Points)

While this may seem like an odd reward... it's one that we knew we wanted to make available. You can literally own a piece of the company, and collect a check quarterly. This option may not be for everyone, but for those of you who like the prospects of money in your sleep this may interest you. You can claim this reward up to 5 times (5% Profit Share). Limited shares available.



THE REWARDS

A Breakdown of Each

Reward No. 5

\$2500 donation(s) to Charity (35,000 Points)

We will donate to a charitable organization of your choice. We want to help you inspire change in the world. Do some research and find an organization that you would like to support. There's plenty of great ones to choose from in Canada.

We can also donate to multiple charities if you'd like. This is an option for those who love the community.



OUR COMMITMENT

How We Will Succeed

We're committed to you and your success just like you're committed to us and our success. We will provide all our ambassadors with the resources necessary to succeed and excel in our program.

It's important to us that our ambassadors know that we care about them, and want to put them in a position to succeed in not only this program but in life as well.

Online resources, tools, and templates will be made available for our ambassadors.

